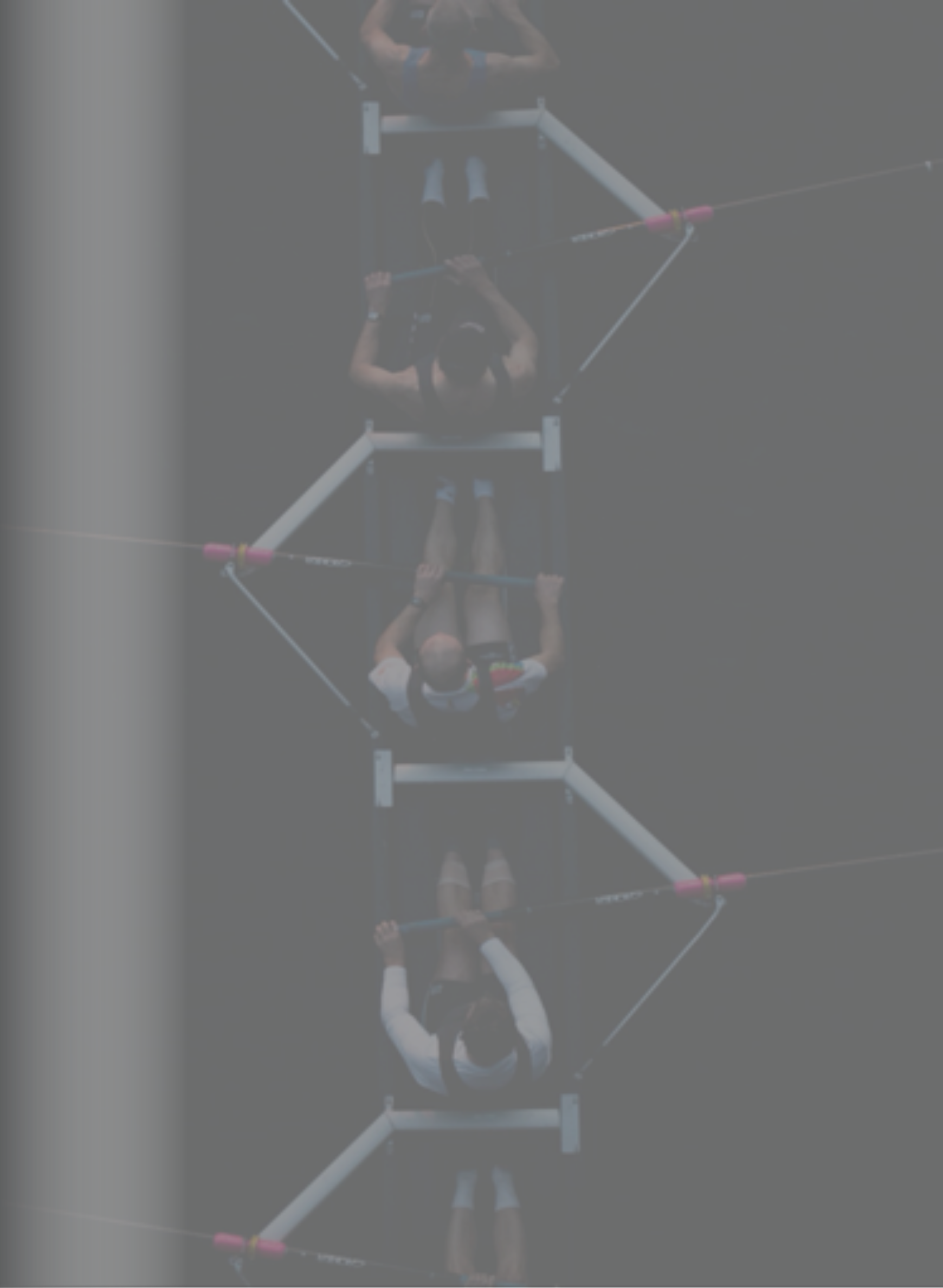




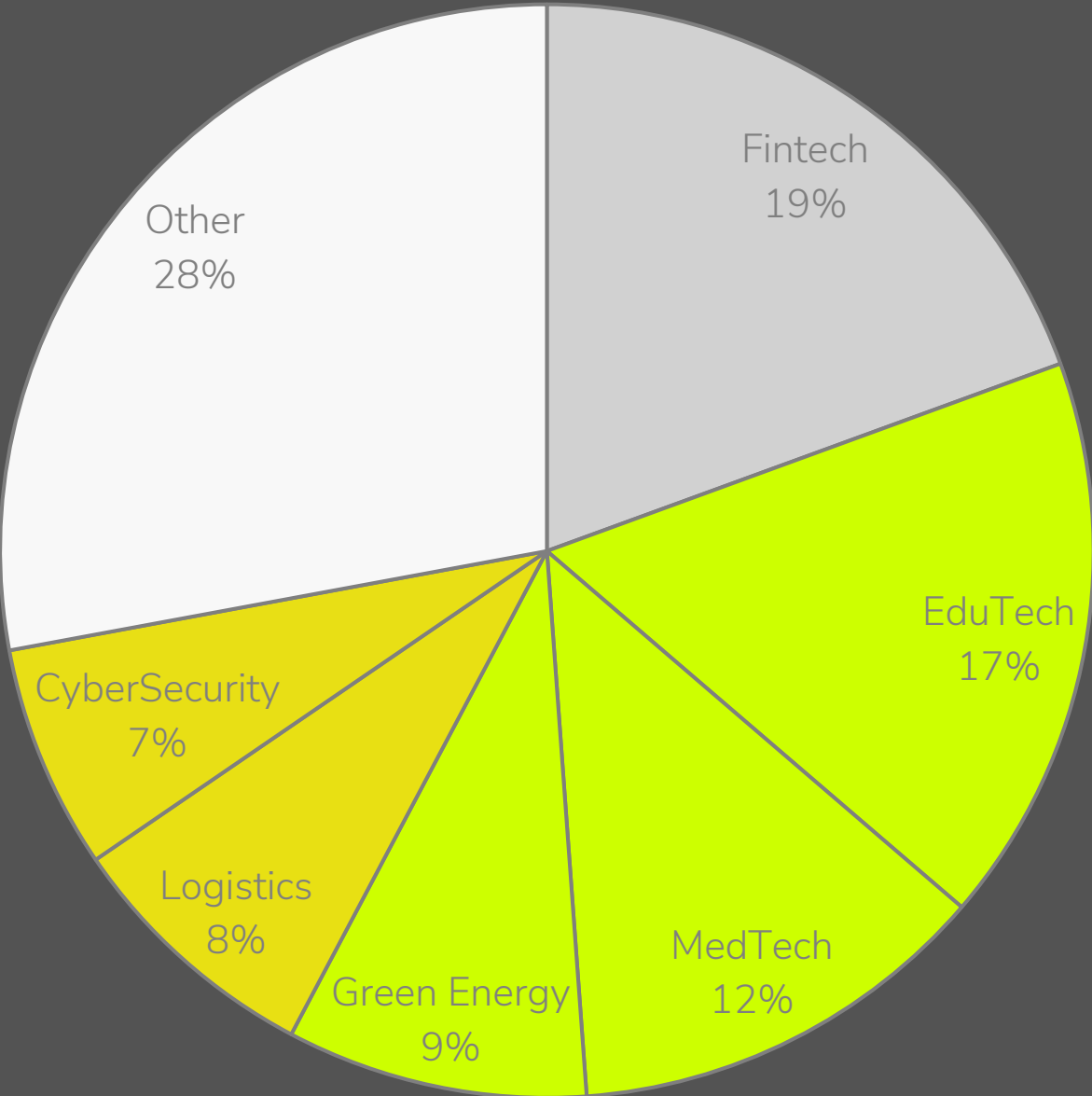
CEE's Technology-Driven Venture Capital Fund

About Us | 2.5 YEARS IN NUMBERS

- We started Roca X VC in 2019 with €2,7M in total commitments
 - Target companies: EU-based Pre-Seed & Seed Start-ups
 - Vertical agnostic, with a focus on following trends like: **Energy, MedTech, FinTech, Industry 4.0**
- In 2021 our LPs increased their commitments to **€12M** and we expanded our focus to include **Late Seed & Series A** deals. By the end of the year we were named the 3rd most active early-stage fund in the CEE ^[1].
- After the pandemic outbreak, we included **EduTech** in our target verticals and doubled-down on our **MedTech, Energy,** and **Industry 4.0** companies.
- In 2021 we became the first accredited EUVeCa AIFM (*Alternative Investment Fund Manager*) in Romania ^[2].









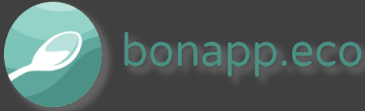



About Us | **PORTFOLIO OVERVIEW**



PIPELINE		PORTFOLIO PERFORMANCE	
2,500 Companies Met		€12M Private Capital	2 Exits
25 Portfolio Companies		€6M Paid In	€ 36M Raised by our companies
80 + Partner VCs & Accelerators		10 / 25 Companies received further external funding (3 more expected in Q1'22)	1.44 TVPI on Seed & Series A stage investments @31.12.2021

About Us | **PORTFOLIO OVERVIEW**

	NAME	VERTICAL	DESCRIPTION	STAGE	INVESTMENT AMOUNT	MARKET VALUE*	NEXT EST. VALUE**
	Frisbo	Industry 4.0	Decentralized e-fulfillment that allows for better supply chains by making use of partner warehouses' spare capacity	Seed			
	Medicai	MedTech	AI powered online medical imaging platform for multidisciplinary teams of doctors and their patients for Better HealthCare.	Seed			
	XVision	MedTech	Provides deep-tech AI algorithms that assist radiologist with the interpretation on X-Rays and 3D scans	Seed			
	Kinderpedia	EdTech	Communication and management solution for schools and kindergartens for a better connected education.	Seed			
	Code of Talent	EdTech	An award-winning microlearning platform	Seed			
	First Airborne	Green Energy	Helps some of Europe's largest wind parks inspect their assets and optimize clean energy production using resident autonomous drones.	Seed			
	Agunity	AgriTech	Provides access to mobile-money, credit and insurance services to underserved farming households in Europe, Asia, and Africa	Pre-Seed			
	Teleport	E-Mobility	On-Demand Electric Car Sharing	Pre-Seed			
	BonApp	Circular Economy	Food waste marketplace where clients can purchase discounted retail food that is about to expire	Pre-Seed			
	Evertoys	Circular Economy	Circular economy marketplace for toys	Pre-Seed			

*Market Value determined according to IPEV standards; **Based on already signed TermSheets or advanced investor negotiations

About Us | TEAM



ALEXANDRU BOGDAN

Managing Partner

- 15+ years experience in Corporate Tech Management
- Venture Finance at Said Business School
- Product launching, customer success, growth hacking expertise



SONIA FEDOROVICI

Head of Legal

- 10+ years experience in corporate law, M&A, and IP law
- MSc Information and Communication Technology Law at the University of Oslo (data protection)
- ASF advisor for Alternative Investment Funds law



MATEI DUMITRESCU

General Partner

- Vice President of Techangels Romania; Investor of the year at CES awards 2018,
- Impact acceleration expert - Investment Ready Program / Impact days Austria, Commons accel Founder
- EIC Jury member.

About Us | Extended **TEAM**



*Managing partner
President of BoD AIFM*



ANCA MANITIU
Member of BoD AIFM



SONIA FEDOROVICI
Head of Legal



MATEI DUMITRESCU
Senior Partner



ANDREI CIONCA
Co-Founder Roca X



BOGDAN PASCA
Investment Manager



THEODOR GENOIU
Investment Manager



ADRIAN PUSCASU
CFO Roca X



ALEXANDRA ZIPIS
Legal



MARIUS RADUCANU
Head of Digital

Roca X | Investee testimonials



" In the early stages you need other things besides money. You need help finding customers, future partners or talent to help you push the company forward. Roca X was one of those investors which really helped us with all this. I can definitely say that their contribution went well beyond money in what we've done at Medicaï so far...." – **Mircea Popa founder of Medicaï**



“ROCA X has been a long-time partner for us, supporting us to gauge our progress and investment readiness along the way. Even though we have not yet struck a deal together, they showed outstanding openness to us, especially by putting us in touch with companies in their portfolio that are potential partners for Octavic.” – **Paul Harfas co-founder Octavic**



“..credit to Alexandru Bogdan and Theodor Alexandru Genoiu from ROCA X for their constant support..” – Vlad Grigoriu co-founder Code of Talent



“Roca X have proven to be a dynamic partner, over the past 18 months, since they joined Kinderpedia, as investors. They brought a valuable contribution to strengthening our team with key members, identifying and introducing potential partners and advising us in our expansion strategy. Alex and his team also played a significant role in the completion of our following financing round and constantly supported us in our growth path.” **Daniel Rogoz, Co-Founder & CEO, Kinderpedia**



The team at ROCA X has been supporting us since our early days - always willing to proactively help, they have assisted us with strategic advice and warm intros using their strong connections. They are quick in their decisions and actions once they develop conviction, which is essential in the world of startup companies. They are fair and have a very constructive approach to business. Understanding in difficult times, the team is willing to go the mile in order to help, as proven many times, most recently by operationally assisting us in our fundraising process. **They are definitely some of the best people you can bring on your team to ensure your company's success!” – Stefan Iarca – co-founder xVision**

Roca X | Pipeline Generation

Data driven

Our algorithms screen through major databases and press releases, notifying us whenever a suitable company appears on the market.



Tech community

Track record of attending and supporting flagship tech conferences and niche startup competitions across the CEE.

We help some of **CEE's largest tech conferences** shortlist their applicants.



Strategic partnerships

Strong partnerships with accelerators, fellow VC funds, and startup/angel associations in each of our target geography.

We **provide mentoring** and **jury competitions** for 5 acceleration programs across the EU, as well as **run our own acceleration program.**



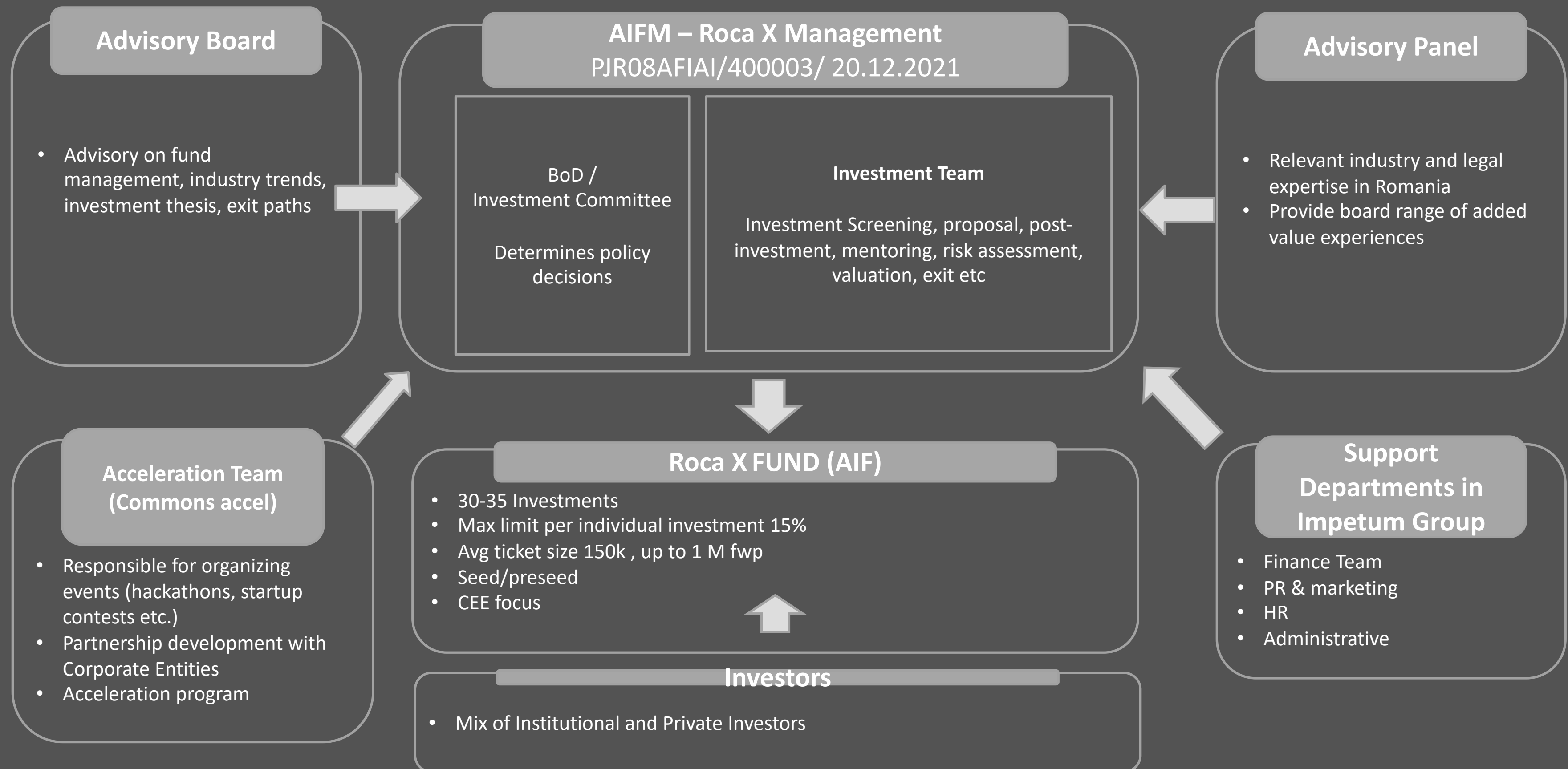
Marketing / PR

The Fund will have a strong marketing and PR presence by organizing impact-centered conferences, communicating in business newspapers, and targeted online marketing that will attract the applicants to its acceleration program.

We organized the first impact investing conference in Romania and co-organize CEE Impact days.



Roca X | Governance, Board, Extended team





Thank you.

4 Gara Herastrau Street,
Green Court, 3rd Floor
contact@rocax.ro