



# TIRA

## Cristina

"THE EXPERT IN ANYTHING WAS ONCE A BEGINNER."

DATE OF BIRTH: December 1991 ● NATIONALITY: Romanian



### EDUCATION

#### 2010 - 2013 TECHNICAL UNIVERSITY OF CLUJ-NAPOCA, NORTH UNIVERSITY OF BAI A MARE

Graduated with a bachelor in Management

#### 2011 - 2012 UNIVERSITY OF CASSINO AND SOUTHERN LAZIO

Erasmus Scholarship | Global Economy and Business

#### 2013 - 2015 BABES BOLYAI UNIVERSITY

Master in Business Development Management



### PROFESSIONAL EXPERIENCE

#### INTERNSHIP | EVALUESERVE

NOV-DEC 2013 BUSINESS ANALYST

- Worked on data extraction through clients' databases
- Worked on data mining and statistical analysis to identify trends
- Worked in a team of 5

#### VOLUNTEERING | AIESEC CLUJ-NAPOCA

2014-2015 VICE PRESIDENT MARKETING

- Led a department of 8 members
- Planned and implemented 7 marketing campaigns
- Conducted 2 market research campaigns
- Coordinated recruitment events and online promotion which generated 306 recruits
- Recognized with Excellence Award at national level for Brand exposure and PR
- Strategically coordinated the organization (with the executive board) into becoming the first out of 14 cities
- Contributed to the growth of multicultural experiences delivered (12,25% | from 125 to 153)

#### NETWORKING OFFICE PROJECT

2015-PRESENT | PROJECT MANAGER

- Consultancy and business management
- Consultancy and preparation of projects for accessing European funds
- Consultancy and preparation of documentation for obtaining bank loans
- Project Management



### GET IN TOUCH

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## LANGUAGES

**ROMANIAN** | native

**ENGLISH** | fluent

**RUSSIAN** | conversational

**ITALIAN** | basic

## PROFESSIONAL SKILLS

- Microsoft Office™ tools
- Photoshop
- Social media marketing
- Project Management
- Presentation skills
- Internet User skills
- Training/ Facilitation
- Leadership skills
- Team Management

## PROFESSIONAL DEVELOPMENT

- Training and facilitation (International Train the Trainers, 2014)
- Leadership training (Romanian Youth Leadership Forum, 2014)
- Introduction to Marketing (Calin Biris for AIESEC marketing team)

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