


PERSONAL INFORMATION

CIBU-BUZAC RALUCA-IOANA



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Sex Female | **Date of birth** 09/05/1975/ | **Nationality** Romanian

PROFILE

- Expert qualification I (15 years of experience ≥ 7 relevant to task)
- Expert qualification II (10 years of experience ≥ 4 relevant to task)
- Expert qualification III (5 years of experience ≥ 2 relevant to task)
- Expert qualification IV (junior/ newcomer with university degree)

EXPERTISE

- Strengthening research, technological development and innovation
- Enhancing the competitiveness of SMEs
- Supporting the shift towards a low-carbon economy in all sectors
- Protecting the environment and promoting resource efficiency
- Project management
- Community management
- Communication expertise
- IT expertise
- Other: (specify).....

SUMMARY

Currently working as Director for Regional Policy and Internationalisation within **Romanian West Regional Development Agency** and, since 2015, also as **Coordinator** of the **EEN Consortium for West and South West regions**. After studying Journalism and European Political Studies, I embarked on regional development journey in 1998. In this time I carried out regional planning, Smart Specialization strategy, international projects, FDI attraction and nourished creation of regional clusters. I also led West RDA into new endeavours, giving rise to the first *Regional Innovation Fair*. Through EEN I will further support economic growth through technology transfer, internationalization (brokerage & company missions), cluster cooperation and improvement of innovation management in SMEs.

WORK EXPERIENCE

(January 2005 – currently)

Director for Regional Policy and Internationalization
Consortium Coordinator of Ro-Boost SMEs – European Enterprise Network
Macroregion 4 Romania (starting with January 2015)

Regional Development Agency – West Region, Timisoara, Romania, www.adrvest.ro
Management of the West Regional Development Agency's activities in the field of:

- Regional policy-making and strategic planning – analyses and strategies on themes and sectors
- Leadership and organisational development – e.g. setting-up of departments within the agency, as well as regional clusters and international networks
- Regional and international projects – generation and implementation
- Setting-up networks of regional stakeholders and consultation on development priorities
- Business support – investment promotion, support for Foreign Direct Investments to locate in West Region Romania, management of automotive and ICT regional clusters and delivery of services for member companies
- Innovation policy, support infrastructures and services
- EU, international relations & interregional co-operation
- Business and innovation support delivered through European Enterprise Network

Business or sector Regional development

(February 2005 – currently)

Founder and President of Tehimpuls – Regional Center for Innovation and Technology Transfer

Tehimpuls Association, Timisoara, Romania, www.tehimpuls.ro

Management of the Tehimpuls' activities in the field of:

- Commercialisation of RDI results – new product development, marketing and internationalisation
- Support for innovative start-ups
- Technology transfer
- Innovation management & innovation vouchers
- Regional Innovation Prize – organisation of the annual competition and fair
- Management of grant schemes for innovative products, technologies and solutions
- IMP3rove assisted innovation management assessments

Business or sector Innovation / Technology Transfer

(April 2007 – currently)

Founder and President of Automotivest Regional Cluster

Automotivest Association, Timisoara, Romania, www.automotivest.ro

Management of the Automotive cluster's activities in the field of:

- Supplier development
- Customized training sessions
- Business support services
- EU, international relations & interregional co-operation

Business or sector Cluster management

(September 2005 – June 2011)

Lecturer within the Faculty of Economics: MA programme on Regional Development

West University of Timisoara, Timisoara, Romania, www.uvt.ro

- Teaching the class on Project Development / Project Cycle Management

Business or sector Higher education

(August 1999 - December 2004)

Head of the Office for Strategy, Programming and Regional Projects

Regional Development Agency – West Region, Timisoara, Romania, www.adrvest.ro

Strategic planning and co-ordination of the RDA activities in the fields of:

- Regional Development Plan
- Regional programmes and projects
- Interregional co-operation, international relations, EU relations
- Regional Innovation Strategy (Project Manager)
- Regional Twinning projects

Business or sector Regional development

(March 1999 – July 2006) **Teaching assistant and Researcher**

West University of Timisoara, Timisoara, Romania, www.uvt.ro
Faculty of Political Science and European Studies

Teaching and research in the fields of:

- European Political Integration Studies
- Multiculturalism in Central and Eastern Europe
- Sustainable Development
- Regional Development

Business or sector Higher education and Research

(March 1998 – August 2000) **Programme expert**

West University of Timisoara, Timisoara, Romania, www.uvt.ro
Department of International Relations and University Image

- Design, implementation and management of international projects, university promotion abroad

Business or sector International Relations

EDUCATION AND TRAINING

(June 2015) **Foundation for Venture Capital Investment Professionals**

EVCA – European Private Equity and Venture Capital Association / Invest Europe, Belgium

- Venture Capital

(June 2008-September 2009) **LEAD Fellowship**

LEAD International, UK

- Leadership and Sustainable Development

(October 1999 – April 2000) **MA Certificate in European Political Integration**

Universite Libre de Bruxelles – Institute d'Etudes Europeennes, Belgium

- European Political Studies

(October 1998 – July 2000) **Postgraduate Certificate**

West University of Timisoara – Postgraduate School of High European Comparative Studies, Romania

- European Political Studies

(1998) **Training Certificate**

Harvard University, Georgetown University (USA) and The Fund for American Studies, Athens

- International Institute for Political and Economic Studies

(October 1993 – July 1997)

BA in Journalism (major) – English Language (minor)

West University of Timisoara – Faculty of Letters, History and Philosophy, Journalism Studies Department, Romania

- Journalism
- PR
- Humanities

(1998-2010)

Training certificates

Various training organisations abroad and in Romania

- Project management
- Change management
- Project evaluation
- Innovation
- Cluster development and management
- Setting-up initiatives in complex environments
- Intellectual Property Rights
- Social Dialogue and Advocacy
- Sustainable development
- IMP3rove Academy – Innovation Management Assessment

PERSONAL SKILLS

Mother tongue(s)

Romanian

Other language(s)

Levels: Basic user A1 (beginner), A2 (elementary) - Independent user B1 (intermediate), B2 (upper intermediate) - Proficient user C1 (operational proficiency), C2 (mastery)

- English**
- Spanish**
- French**
- German**

	READING	SPEAKING	WRITING
English	C2	C2	C2
Spanish	C1	B2	C1
French	B1	A2	B1
German	A2	A2	A2

Job-related skills/ qualifications

- Intercultural communication skills
- Presentation skills
- Group communication skills – facilitation, moderation, engagement of stakeholders
- Working with diverse stakeholders in setting-up of networks and initiatives.

Other skills (Organisational / managerial/ Communication etc.)

- Management skills
- Leadership skills
- Strategic planning skills
- Time management skills
- Capacity to work in a focused and efficient way
- Learning capacity

Computer skills

- Microsoft Office package (Word, Excel, Project, Access)
- Apple package

ADDITIONAL INFORMATION**Projects**

Project Management (over 12 years experience)

- Consortium Coordinator of Ro-Boost SMEs – European Enterprise Network - COSME
- Project Manager of international projects – *BEFORE*, *WESTEER*, *PROSESC*, *CO2FREE*, *FRESH*, *MITKE* (2006-currently), funded by FP7 and Interreg IVC
- Project Manager of the West Regional Innovation Strategy project (2002-2005)
- Project Manager of West Regional Information Technology and Communication Cluster
- Project Manager of Romania-Hungary and Romania-Serbia cross-border projects (innovation)

Professional Memberships

Expert Groups

- EUROPEAN COMMISSION – Research Executive Agency – Rapporteur for the evaluation of projects under Horizon 2020 – “Widespread Twinning” call (July 2015) and “Science in and for Society” SEAC call (November 2015)
- Member of the Advisory Committee of the ACHIEVE MORE project funded by the European Commission (*Europe Innova*), focused on *knowledge intensive services* and access to funding
- DG Enterprise and Employment – Expert within the INNO Learning Platform, Task Force “Better innovation policy governance - a toolbox for innovation policy makers” (October – December 2007)
- Member of the Group of National Senior Officers for the EC Strand 3 innovation support projects
- EUROPEAN COMMISSION – DG Research, Directorate K – Member of the Expert Group on “Blueprints for Foresight Actions in the Regions” – TRANSVISION sub-group (December 2003-September 2004)

Membership in regional and international bodies

- Group of National Senior Officers for the EC Strand 3 innovation support projects
- “Roundtable of Regional Development Practitioners” by EURADA (European Association of Regional Development Agencies)
- IRE (Innovating Regions in Europe) – member of the Steering Committee and Communication Group
- CEE Group of National Senior Officers in the field of Innovation policy

Publications

- West Region Romania Smart Specialization Strategy 2015 - 2020
- Regional Development Plan 2014 - 2020
- Regional Development Plan 2007 - 2013
- Regional Automotive Study (2009) – West RDA Romania
- Regional ICT Study (2009) – West RDA Romania
- Regional Innovation Strategy 2005-2008 & 2009 - 2013 – West RDA Romania
- Blueprint for Foresight Actions in the Regions: *TRANSVISION – Bridging historically and culturally close neighboring regions separated by national borders*, EC Research, Office for Official Publications of the European Communities
- co-author *Euro-regional Innovation Concept* published by the DARFT Regional Development Agency – Szeged, Hungary
- First President and Founder of the Rotaract Club, Timisoara – Romania